Los Angeles is building less than one-half the housing we need each year to sustain our population. A lack of supply has increased the cost of housing, leading to 400,000 households in precarious housing situations and the dream of home ownership slipping away for a generation of young adults. The City must implement local solutions to expand our supply of affordable, workforce and market rate housing through streamlining and increased density near transit and employment centers. We look forward to partnering with the Council on the recently announced housing commission to find creative, sustainable solutions.

Earlier this year, the Council unanimously agreed on a timeline and a plan to fund and update all 35 community plans every six years, bringing each document up to date by 2024. These plans, combined with Our LA2040, the first General Plan update in decades, will open the door to community-wide discussions with Angelenos regarding their vision for our city and their neighborhoods. Updated community plans will create certainty for residents and businesses alike.

1. **INCREASE HOUSING SUPPLY**
   Los Angeles is building less than one-half the housing we need each year to sustain our population. A lack of supply has increased the cost of housing, leading to 400,000 households in precarious housing situations and the dream of home ownership slipping away for a generation of young adults. The City must implement local solutions to expand our supply of affordable, workforce and market rate housing through streamlining and increased density near transit and employment centers. We look forward to partnering with the Council on the recently announced housing commission to find creative, sustainable solutions.

2. **CONTINUE THE COMMITMENT TO UPDATE PLANNING DOCUMENTS**
   Earlier this year, the Council unanimously agreed on a timeline and a plan to fund and update all 35 community plans every six years, bringing each document up to date by 2024. These plans, combined with Our LA2040, the first General Plan update in decades, will open the door to community-wide discussions with Angelenos regarding their vision for our city and their neighborhoods. Updated community plans will create certainty for residents and businesses alike.

3. **MAKE BUSINESS GROWTH AND JOB CREATION POLICIES A TOP PRIORITY AT CITY HALL**
   The business community urges the continued implementation of the Ad Hoc Committee on Comprehensive Job Creation Plan’s recommendation on streamlining processes and increasing capacity for business assistance. The City should begin planning for the next phase of reducing the gross receipts tax. With the final year of the three-year Phase 1 implementation coming up and positive data thus far, the City should develop the next phase of three-year reductions to show a strong commitment to maintaining and growing local businesses and jobs.

### Current Rate of Gross Receipts Tax for Highest Classification

<table>
<thead>
<tr>
<th>Location</th>
<th>Rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles</td>
<td>.475%</td>
</tr>
<tr>
<td>Irwindale</td>
<td>0.6%</td>
</tr>
<tr>
<td>Hawthorne</td>
<td>0.5%</td>
</tr>
<tr>
<td>Huntington Park</td>
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<tr>
<td>Inglewood</td>
<td>0.3%</td>
</tr>
<tr>
<td>Gardena</td>
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<tr>
<td>Claremont</td>
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<td>Culver City</td>
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<tr>
<td>Inglewood</td>
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</tbody>
</table>

**THANK YOU TO OUR SPONSORS**

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- AT&T
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**SILVER**
- Metropolitan Water District of Southern California
- Port of Los Angeles
- Southern California Gas Company, a Sempra Energy utility

**BRONZE**
- Cedars-Sinai Health System
- First 5 LA
- Metro
- Verizon

**SIEMENS, Southwest**

*as of 9.19.17*
This year is the first year that cargo volumes at Port of L.A. have completely rebounded from the economic downturn that began a decade ago. Meanwhile, east coast ports, gulf ports and west coast Canadian and Mexican ports have grown at a much quicker pace. The City must ensure that as we make green technology improvements to modernize our Port, we do so in an economically feasible way which grows our market share and number of jobs in our region.

**CONTINUE LAX LANDSIDE AND TERMINAL MODERNIZATION PROGRESS**
Los Angeles International Airport (LAX) is the number one origin and destination airport in the world, serving more than 80 million passengers for the first time in 2016. Agreements over the last year with Inglewood, Culver City and the Westchester community have helped to clear the way for over $14 billion in capital improvements, including the $5.5 billion Landside Access Modernization Program (LAMP), which recently moved into the procurement phase. Billions of dollars in commitments from the major airlines to improve and rebuild terminals are a vital component of creating a world-class airport. City Council must continue support for these projects and work with L.A. County Metro to ensure a transit connection in time for the 2028 Summer Olympic and Paralympic Games.

**IMPLEMENT VOTER-APPROVED MEASURES TO END HOMELESSNESS**
The last year has seen momentous progress towards the goal set seven years ago by the L.A. Area Chamber and United Way of Greater Los Angeles’s Home for Good plan to end chronic and veteran homelessness in L.A. Unprecedented cooperation between the City and County to design complementary plans to address the crisis resulted in the successful passage of the City’s Measure HHH, a $1.2 billion bond to construct permanent supportive housing, and the County’s Measure H¼ cent sales tax to fund the crucial wrap-around services. Councilmembers must move forward expeditiously with site selection and approvals in every district. Measure HHH money should not be used to backfill existing services.

**ENSURE THE PORT OF LOS ANGELES CAN COMPETE AND GROW MARKET SHARE IN THE COMPETITIVE GOODS MOVEMENT ECONOMY**

**SUPPORT THE CO-EQUAL GOALS OF WATER SUPPLY RELIABILITY AND ECOSYSTEM RESTORATION**
A wet winter relieved much of the drought pressure and allowed Southern California to partially refill our reservoirs and groundwater banks. Now is the time to ensure our long-term reliability and affordability by supporting the Governor’s co-equal plans — California WaterFix and Eco Restore — to secure water reliability and protect the environment. Conservation, recycling and reclamation are all important tools we should continue to pursue, but none of them have the ability to cost-effectively replace the 30 percent of our water supplies that come from the Delta via the State Water Project.

**BE AN ACTIVE PARTNER IN EDUCATION AND WORKFORCE DEVELOPMENT**
The City should:
- Continue its commitment to the Los Angeles College Promise.
- Support quality early learning, Linked Learning and career pathways linked to demand industries and occupations to ensure more young Angelenos have access to economic and social mobility.
- Prioritize investments in HIRE LA’s Youth and subsidized youth employment opportunities.
- Collaborate on a college-ready Los Angeles by supporting L.A. Cash for College financial aid awareness and completion strategies.
- Open doors for Opportunity Youth by supporting critical partnerships like the Performance Partnership Pilot (P3), which seeks to coordinate and integrate the delivery of education, workforce and social services to disconnected youth ages 16 to 24.
- Support the development of the Center for a Competitive Workforce, a public-private partnership dedicated to producing and sharing applied research, economic intelligence and employer engagement to align workforce development priorities and career technical education (CTE) programs with the growth sectors in our regional economy.